



MITRATECH

# Digitalization of Policy Management

How Haufe Group found success leveraging Mitratesh's GRC platform for organization-wide digitized policy management.

**HAUFE.**

## The Company

With its brands Haufe, Haufe Akademie and Lexware, among others, the Haufe Group has developed into a nationwide leading provider of digital workplace solutions and services as well as a constant in the field of training and further education.

The necessary offensive spirit that digital transformation requires is also reflected in Haufe Group's economic figures. In the 2018 financial year, the Group achieved a turnover of 366 million Euros. This corresponds to an increase of about 7 percent compared to the previous year and a growth of almost 90 percent since 2010.

“In our opinion, common methods for communicating guidelines are no longer up to date, because tracking and distributing the documents is only possible with a high manual effort.

Therefore, we wanted to digitize this process and thus act more transparently, in a time-saving and sustainable way for us as a compliance department.”

**Compliance Department Representative, Haufe Group**

 [haufegroup.com](https://haufegroup.com)

# The Challenge

**Haufe Group dealt with a widespread topic: How to communicate relevant guidelines effectively and at the same time promote awareness among employees?**

Alternatives to Mitratesch's Alyne, such as rolling out via the intranet or filing a collaboration platform, do not make it possible to track which employees have actually read the guidelines.

**The following questions were of central importance for Haufe Group:**

- 1. How do we ensure acceptance among colleagues?**
- 2. How do we guarantee that guidelines are read?**
- 3. Can we link the guidelines with appropriate online training and success monitoring?**

# The Solution

Acceptance is a decisive factor for the awareness of compliance. Therefore, a tool for communicating policies must offer an intuitive user interface and, at the same time, provide the ability to store all evidence and results in an audit-proof manner.

Mitratesch's Alyne is an easily accessible and interactive platform through which guidelines can be communicated to the wider organization efficiently. With the help of the platform, the range and importance of the guidelines is continuously increased, while manual effort (e.g., follow-up and maintenance of status tables) is reduced.

Mitratesch's Alyne Awareness Campaigns can be custom created or organizations can leverage the predefined templates to be distributed to a selected group of users.

This group of users can be created by adding individual employees or by assigning them to specific teams. The possibility of taking over teams directly from Haufe Group's Active Directory facilitates the selection and assignment of suitable users.





New employees are also automatically assigned to the relevant Awareness Campaigns. After starting the Awareness Campaign, users receive a task on the platform. To complete this task, the policy must be read and confirmed.

In addition, an interface was created between Mitratesh's Alyne and Haufe Group, in order to enable users to link an online training course on their learning platform, the completion of which is also displayed within Alyne.

The current status of the rollout can be tracked at any time in the Alyne dashboard. If users have not completed their task after a set period of time, either manual or automatic reminders can be sent.

## The Results

With the introduction of Mitratesh's Alyne policy management, Haufe Group was able to achieve the following results:

**With the introduction of Mitratesh's Alyne policy management, Haufe Group was able to achieve the following results:**

- 1. Successful rollouts with a linkage to Haufe e-Learning.**
- 2. Increased acceptance of guidelines and e-Learning for international compliance topics.**
- 3. Identification of new possibilities within Alyne for the digitization of further processes.**

**"Not only we – as the compliance department – use Mitratesh's Alyne, but our colleagues from various other departments, too."**

**Compliance Department Representative – Haufe Group**

**Mitratesh's GRC platform made this possible through the agile implementation of requirements, an easy-to-understand user interface and a consistently open and cooperative collaboration with Haufe Group.**



# About Mitratesch

Mitratesch is a proven global technology partner for corporate legal, GRC, and HR teams seeking to maximize productivity, decrease costs, and mitigate risks by deepening operational alignment, increasing visibility, and spurring collaboration across their organizations. By partnering with customers to design, develop, deliver and support the best legal, GRC and HR software solutions on the market; Mitratesch enables departments to become hubs of efficiency, innovation and excellence for the entire organization.

Mitratesch's Platform provides expert product offerings to organizations worldwide, supplying end-to-end solutions that enable them to implement best practices and standardize processes across all lines of business, as well as effectively manage risks and ensure business continuity.

Mitratesch serves over 1,800 organizations worldwide, spanning more than 160 countries.

For more information, please visit: [www.mitratesch.com](http://www.mitratesch.com)

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